

**Purple Heart Level Sponsor---\$5,000**

- Parade Program – eighth page ad.
- Four (4) passes to the Pre-Parade Breakfast and VIP seating to view the parade.
- Two (2) VIP passes to the Phoenix Veterans Day Parade Awards Reception.

**Meritorious Unit Level Sponsor---\$2,500**

- Parade Program – logo.
- Two (2) passes to the Pre-Parade Breakfast and VIP seating to view the parade.
- Two (2) VIP passes to the Phoenix Veterans Day Parade Awards Reception.

**Commendation Sponsor---\$1,000**

- Parade Program – logo.
- Two (2) passes to the Pre-Parade Breakfast and VIP seating to view the parade.

**Honoring Arizona’s Veterans—Outreach**

HAV welcomes the opportunity to meet with you personally to answer any questions about the Phoenix Veterans Day Parade and to review the benefits in supporting this time honored Phoenix tradition. Please contact Parade Coordinator Paula Pedene at *Paula@PedenePR.com* or (480) 772-2934

**THANK YOU for your support and commitment to our Veterans!**



**Please contribute today!**

Make Check payable to:  
*Honoring Arizona's Veterans*  
20118 N. 69<sup>th</sup> Ave., Suite 300-234  
Glendale, AZ 85308

or donate on line at [www.honoringarizonasveterans.org](http://www.honoringarizonasveterans.org)

Donor Level	Range	Amount
Medal of Honor	\$25,000 +	\$ _____
Valor	\$20,000 – \$24,900	\$ _____
Silver	\$15,000 – \$19,900	\$ _____
Bronze	\$10,000 – \$14,900	\$ _____
Purple Heart	\$ 5,000 – \$9,900	\$ _____
Meritorious	\$ 2,500 – \$4900	\$ _____
Commendation	\$ 1,000 – \$2,400	\$ _____
Other		\$ _____

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Method of Payment**

Check       Bill Me

American Express     Master Card     Visa

CC# \_\_\_\_\_

Exp. Date \_\_\_\_\_ CCV# \_\_\_\_\_

Signature \_\_\_\_\_

# Honoring Arizona's VETERANS

## Phoenix Veterans Day Parade

“A mission to acknowledge  
and assist those who Serve”

[www.honoringarizonasveterans.org](http://www.honoringarizonasveterans.org)



## Honoring Arizona's Veterans

At Honoring Arizona's Veterans we feel it is important to recognize the sacrifices our Veterans make to defend our freedoms. Our goal is to honor and recognize our Veterans by presenting the annual Phoenix Veterans Day Parade on November 11th at 11 a.m. Through the generous support and shared commitment of community members like you, we work together, to bring awareness and respect to those who make the unique sacrifices to preserve our freedom.



The mission of Honoring Arizona's Veterans (HAV), a 501c3 organization, is to support our Veterans as they heal and reintegrate back to our society through special events and programs. Our signature event, and primary fundraising focus is the annual Phoenix Veteran's Day Parade, started in 1997, by disabled Navy Veteran, Paula Pedene. HAV is responsible for both fundraising and the production of this iconic and time honored Phoenix tradition. Many Veterans, who participate in or watch this parade share powerful and moving testimony about the healing effects of this event.

With more than 45,000 spectators each year this unique event grows in size; featuring approximately 100 entries that best reflect the mission of the parade; to honor and acknowledge our Veterans on their special day. A wide variety of entries, appealing to a broad audience, includes Veterans Service Organizations, High School marching bands, floats, marching units, military displays, dignitaries and many of our sponsors.

## Sponsorship Opportunities

We rely exclusively on the generosity of our community to provide the funding necessary to offer our Veterans this parade. Whether you are a large corporation, a small business, community organization, or individual, HAV invites you to become a sponsor for the annual Phoenix Veterans Day Parade.

### All sponsors of Meritorious Unit (\$2,500) and higher levels receive:

- Acknowledgement by announcers along the Parade route in front of the 45,000 spectators.
- Special acknowledgement at the Phoenix Veterans Day Pre-Parade Breakfast.
- Recognition on the HAV web page [www.honoringarizonasveterans.org](http://www.honoringarizonasveterans.org)
- Acknowledgement at the Parade Awards Reception.

Additional sponsorship benefits may be offered as they become available. Distinctive sponsor levels include:

### Medal of Honor Sponsor—\$25,000 (limited to 3)

- Logo inclusion in all Parade News Releases, distributed to 200 media outlets and posting on HAV website.
- Logo inclusion in paid media advertisements garnered to promote the parade.
- Media opportunity.
- Speaking opportunity at one of the HAV signature events supporting the parade.



- Parade program – full page ad.
- Eight (8) passes to Pre-Parade Breakfast and VIP seating to view the Parade.
- Eight (8) VIP passes to the Phoenix Veterans Day Parade Awards Reception.

### Valor Level Sponsor—\$20,000

- Parade Program – full page ad.
- Eight (8) passes to the Pre-Parade Breakfast and VIP seating to view the Parade.
- Six (6) VIP passes to the Phoenix Veterans Day Parade Awards Reception.

### Silver Star Level Sponsor—\$15,000

- Parade Program – half page ad.
- Eight (8) passes to the Pre-Parade Breakfast and VIP seating to view the Parade.
- Four (4) VIP passes to the Phoenix Veterans Day Parade Awards Reception.

### Bronze Star Level Sponsor—\$10,000

- Parade Program – quarter page.
- Six (6) passes to the Pre-Parade Breakfast and VIP seating to view the parade.
- Four (4) VIP passes to the Phoenix Veterans Day Parade Awards Reception.