

Purple Heart Level Sponsor---\$5,000

- Parade Program – eighth page ad.
- Four (4) passes to the Pre-Parade Breakfast and VIP seating to view the parade.
- Two (2) VIP passes to the Phoenix Veterans Day Parade Awards Reception.

Meritorious Unit Level Sponsor---\$2,500

- Parade Program – logo.
- Two (2) passes to the Pre-Parade Breakfast and VIP seating to view the parade.
- Two (2) VIP passes to the Phoenix Veterans Day Parade Awards Reception.

Commendation Sponsor---\$1,000

- Parade Program – logo.
- Two (2) passes to the Pre-Parade Breakfast and VIP seating to view the parade.

Honoring Arizona's Veterans—Outreach

HAV welcomes the opportunity to meet with you personally to answer any questions about the Phoenix Veterans Day Parade and to review the benefits in supporting this time honored Phoenix tradition. Please contact Parade Coordinator Paula Pedene at *Paula@PedenePR.com* or (480) 772-2934

THANK YOU for your support and commitment to our Veterans!



Please contribute today!

Make Check payable to:
Honoring Arizona's Veterans
 20118 N. 67th Ave., Suite 300-234
 Glendale, AZ 85308
 or donate on line at www.honoringarizonasveterans.org

Donor Level	Range	Amount
Medal of Honor	\$25,000 +	\$ _____
Valor	\$20,000 – \$24,900	\$ _____
Silver	\$15,000 – \$19,900	\$ _____
Bronze	\$10,000 – \$14,900	\$ _____
Purple Heart	\$ 5,000 – \$9,900	\$ _____
Meritorious	\$ 2,500 – \$4900	\$ _____
Commendation	\$ 1,000 – \$2,400	\$ _____
Other		\$ _____

Name _____
 Address _____

 Phone _____
 Email _____

Method of Payment

Check Bill Me
 American Express Master Card Visa
 CC# _____
 Exp. Date _____ CCV# _____
 Signature _____

Honoring  Arizona's
VETERANS

**Phoenix
 Veterans Day
 Parade**

"A mission to acknowledge and assist those who Serve"

www.honoringarizonasveterans.org



Honoring Arizona's Veterans

At Honoring Arizona's Veterans we feel it is important to recognize the sacrifices our Veterans make to defend our freedoms. Our goal is to honor and recognize our Veterans by presenting the annual Phoenix Veterans Day Parade on November 11th at 11 a.m. Through the generous support and shared commitment of community members like you, we work together, to bring awareness and respect to those who make the unique sacrifices to preserve our freedom.



The mission of Honoring Arizona's Veterans (HAV), a 501c3 organization, is to support our Veterans as they heal and reintegrate back to our society through special events and programs. Our signature event, and primary fundraising focus is the annual Phoenix Veteran's Day Parade, started in 1997, by disabled Navy Veteran, Paula Pedene. HAV is responsible for both fundraising and the production of this iconic and time honored Phoenix tradition. Many Veterans, who participate in or watch this parade share powerful and moving testimony about the healing effects of this event.

With more than 45,000 spectators each year this unique event grows in size; featuring approximately 100 entries that best reflect the mission of the parade; to honor and acknowledge our Veterans on their special day. A wide variety of entries, appealing to a broad audience, includes Veterans Service Organizations, High School marching bands, floats, marching units, military displays, dignitaries and many of our sponsors.

Sponsorship Opportunities

We rely exclusively on the generosity of our community to provide the funding necessary to offer our Veterans this parade. Whether you are a large corporation, a small business, community organization, or individual, HAV invites you to become a sponsor for the annual Phoenix Veterans Day Parade.

All sponsors of Meritorious Unit (\$2,500) and higher levels receive:

- Acknowledgement by announcers along the Parade route in front of the 45,000 spectators.
- Special acknowledgement at the Phoenix Veterans Day Pre-Parade Breakfast.
- Recognition on the HAV web page www.honoringarizonasveterans.org
- Acknowledgement at the Parade Awards Reception.

Additional sponsorship benefits may be offered as they become available. Distinctive sponsor levels include:

Medal of Honor Sponsor—\$25,000 (limited to 3)

- Logo inclusion in all Parade News Releases, distributed to 200 media outlets and posting on HAV website.
- Logo inclusion in paid media advertisements garnered to promote the parade.
- Media opportunity.
- Speaking opportunity at one of the HAV signature events supporting the parade.



- Parade program – full page ad.
- Eight (8) passes to Pre-Parade Breakfast and VIP seating to view the Parade.
- Eight (8) VIP passes to the Phoenix Veterans Day Parade Awards Reception.

Valor Level Sponsor—\$20,000

- Parade Program – full page ad.
- Eight (8) passes to the Pre-Parade Breakfast and VIP seating to view the Parade.
- Six (6) VIP passes to the Phoenix Veterans Day Parade Awards Reception.

Silver Star Level Sponsor—\$15,000

- Parade Program – half page ad.
- Eight (8) passes to the Pre-Parade Breakfast and VIP seating to view the Parade.
- Four (4) VIP passes to the Phoenix Veterans Day Parade Awards Reception.

Bronze Star Level Sponsor—\$10,000

- Parade Program – quarter page.
- Six (6) passes to the Pre-Parade Breakfast and VIP seating to view the parade.
- Four (4) VIP passes to the Phoenix Veterans Day Parade Awards Reception.